# **DEFINITIVE COURSE RECORD**

### **Course Aims**

• To offer an innovative, dynamic and flexible programme that critically considers developments in the academic study of International Business and Management and the changing contexts of International Business and Management in a globalised world;

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- 3. A critical awareness of current issues in international business and management which is informed by leading edge research and practice in the field.
- 4. An understanding of appropriate techniques sufficient to allow detailed investigation into relevant international business and management issues.
- 5. Creativity in the application of knowledge, together with a practical understanding of how established techniques of research and enquiry are used to develop and interpret knowledge in international business and management;
- 6. Ability to acquire and analyse data and information, to evaluate their relevance and validity, and to synthesise a range of information in the context of new situation;
- 7. Conceptual understanding that enables the student to:
  - a. evaluate the rigour and validity of published research and assess its relevance to new situations;
  - b. extrapolate from existing research and scholarship to identify new or revised approaches to practice.
- 8. Ability to conduct research into international business and management issues that requires familiarity with a range of business data, research sources and appropriate methodologies, and for such to inform the overall learning process;
- 9. Ability to communicate effectively both orally and in writing, using a range of media;
- 10. Ability to take an international perspective including understanding the impact of globalisation on businesses, societies and the environment and the ethical implications.

### **Course Design**

The design of this course has been guided by the following QAA Benchmark:

Master's Degrees in Business and Management (2023)

#### **Course Structure**

The MSc International Business and Management comprises modules at level 7.

Module specifications for each of these modules are included within the course handbook,

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### **Course Costs**

Students undertaking MSc International Business and Management will be charged tuition fees as detailed below.

Student Group	Tuition Fees	
Full-time UK	£9,150 per year	
Full-time EU/International	£15,615 per year	

Payment of tuition fees is due at the time of enrolment and is managed in accordance with the Tuition Fee Policy.

There is no regular requirement for students to pay additional course fees. Where supplementary activities are offered there may be a small charge to cover their cost (for example, for transport).

# **Academic Framework and Regulations**

This course is delivered according to the Framework and Regulations for Taught Postgraduate Awards and other academic policies and procedures of the University and published on the website.