



**DEFINITIVE COURSE RECORD**

Employability is at the heart of the Graphic Design with Professional Placement course at the University of Suffolk. As well as learning how to be creative and critical thinkers while also developing a broad range of practical skills, contemporary professional practice prepares students for their future careers. Transferable knowledge

**University**

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### Course Structure

The BA (Hons) Graphic Design with Professional Placement comprises modules at levels 4, 5 and 6.

Module Specifications for each of these modules is included within the course handbook, available to students on-line at the beginning of each academic year.

|                       | Module                                  | Credits | Module Type <sup>7</sup> |
|-----------------------|-----------------------------------------|---------|--------------------------|
| <b>Level 4</b>        |                                         |         |                          |
|                       | Digital Interpretations                 | 20      | M                        |
|                       | Idea Generation in Graphic Design       | 20      | M                        |
|                       | Typographic Explorations                | 20      | M                        |
|                       | Print Media for Graphic Design          | 20      | M                        |
|                       | Exploring Visual Language               | 20      | M                        |
|                       | Contextual Studies                      | 20      | M                        |
| <b>Level 5</b>        |                                         |         |                          |
|                       | Applied Ideas in Graphic Design         | 20      | M                        |
|                       | Visual Identity                         | 20      | M                        |
|                       | Graphic Design for Screen               | 20      | M                        |
|                       | Applying Critical Perspectives          | 40      | M                        |
|                       | <b>Plus either</b>                      |         |                          |
|                       | Professional Design Practices <b>or</b> | 20      | O                        |
|                       | * Work-based Learning                   | 20      | O                        |
| <b>Placement Year</b> |                                         |         |                          |
|                       | Professional Placement (sandwich year)  | 120     | M                        |
| <b>Level 6</b>        |                                         |         |                          |
|                       | Graphic Design Portfolio Development    | 60      | M                        |
|                       | PersonaPlacemen                         |         |                          |

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the Professional Placement module and all mandatory modules at level 4 and 5, plus 60 credits at level 6, a DipHE Graphic Design with Professional Placement on successful completion of 360 credits including the Professional Placement module and all mandatory

